

Team 341 Fundraising Assistance

- 1) **Fall Ad Book:** Develop lists and then contact small to medium size local businesses to place an advertisement in a Fall Ad Book. Our book will be distributed at the NBC-10 Tech Expo and Ramp Riot 2004. Promotional materials, pricing guidelines and examples of previous ad books will be provided to help with solicitation
- 2) **Long-Term Sponsorships:** Develop lists and then contact medium to large companies to donate sponsorships that will sustain the team and develop long term relationships. The focus would be untapped local corporations such as Advanta, Unisys, and Barclay-White. Promotional materials, donation DVD, and team presentations will support this effort
- 3) **Government Contacts:** Approach Local, State, and Federal representatives to educate them about our team goals and inquire about sources of government support and funding.
- 4) **Material and In-Kind Services Donation List:** Develop lists and then contact local businesses based on a team-generated list of needs such as tools, food, machining, etc.
- 5) **Grant & Foundation Research:** Research grants and granting organizations or foundations that match the goals of our team. Contact grant program directors to inquire about high potential grants.
- 6) **Spring Golf Outing:** Work with Miss Campagna to develop an effective and well -attended golf event.